

# Weekly Career News

Term 4

Tuesday 20 November 2018

## FOCUS ON CAREERS IN MEDIA AND COMMUNICATIONS



Transferable skills, thinking outside the square, endless job opportunities, communicating with people locally and globally, innovation and challenging the 'status quo', being socially aware- what's not to love about studying courses related to media and communication?

If you love subjects like literature, LOTE, media, VISCOM, psychology, business, sociology, politics etc., you should consider exploring course options in media and communication. The following are three course and career areas you can consider:

### Marketing and advertising:

- **Is this for me?** This suits highly creative people who have excellent communication skills.
- **In a nutshell:** Essentially, you work with businesses and not for profit agencies to come up with innovative ways to market and advertise their products.
- **What will I study?** Courses can involve subjects and specialisations in: branding and identity design, consumer behaviour, graphic design, copywriting, cultural studies, web design, logo development, typography, market research and media planning.
- **What are the occupations?** Job titles include: brand manager, marketing analyst, digital manager and advertising executive. You could work in areas like health promotion, coordinating political marketing campaigns, acting as a branding consultant for major corporations and also in international advertising and marketing.



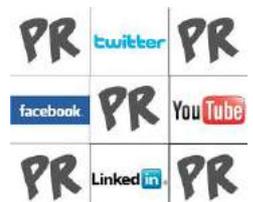
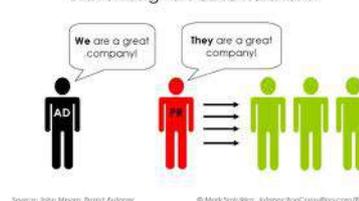
## FOCUS ON CAREERS IN MEDIA AND COMMUNICATIONS



### Public Relations

- **Is this for me?** This suits people who have excellent communication skills, have the gift of the gab, enjoy communicating with people from different backgrounds, enjoy research and problem solving and are well groomed.
- **In a nutshell:** Essentially, you work with individuals and businesses to manage their public perception, risk manage any potential problems, liaise with media, and ensure positive media exposure.
- **What will I study?** Courses can involve subjects and specialisations in: events management, campaign planning, global public relations practice, crisis and risk management and media relations.
- **What are the occupations?** Job titles include: media adviser, public image consultant, campaign manager, elite athlete manager, product publicity officer, and strategic planner. You may work closely with professionals in graphic design, marketing and communication design.

### Advertising vs. Public Relations



### Journalism

- **Is this for me?** This suits people who have excellent written and verbal skills, love research, enjoy following the news and exploring social issues, can work to deadlines, and have a thirst for knowledge.



## FOCUS ON CAREERS IN MEDIA AND COMMUNICATIONS

### Journalism Cont...

- **In a nutshell:** Essentially, you research a topic in depth and report on it through a variety of mediums such as print, online, television and radio. There are many areas you can specialise in.
- **What will I study?** Courses can involve subjects in: audio and video production, communications, media (broadcast and print), media studies, radio communication and television/studio production.
- **What are the occupations?** Journalists can specialise in a variety of areas such as media, news, travel, sports, investigative, documentary, and photo.

**Other course and career areas** in Media and Communication include publishing, technical writing, professional writing and media studies.

Some courses like strategic communication and professional communication incorporate several areas of media and communication, so you graduate with a wide breadth of skills and you can fully explore your interest areas.

To research media and communication courses and occupations, go to The Good Universities Guide, <http://bit.ly/1N6a3Pk>

## VOCATIONAL & HIGHER EDUCATION NEWS

**Exploring logistics at the Australian Maritime College (AMC), Tasmania:** Imagine life without logistics – nothing would get from A to B. Shops would be virtually empty, you wouldn't have fuel for your car, and the 'order now' button would be obsolete. The maritime and logistics industries are booming.

Thanks to international trade and online shopping, there are more goods and services being transported around the globe than ever before. Explore the AMC website to get an understanding of the role logistics plays in daily life and to explore the amazing courses on offer, [www.amc.edu.au](http://www.amc.edu.au)

## VOCATIONAL & HIGHER EDUCATION NEWS

**Passionate about science?** Australian Catholic University offers three double degrees in Biomedical Science, <http://bit.ly/1ONdeMd>

- **Bachelor of Biomedical Science/Bachelor of Applied Public Health:** targeted to students who are interested in the health of individuals and communities.
- **Bachelor of Biomedical Science/ Bachelor of Laws:** Will provide students with the legal knowledge and skills for modern law practice, along with the knowledge of biomedical science allowing legal knowledge to be applied to health related issues such as health and disease, epidemiology, health care ethics and health research.
- **Bachelor of Biomedical Science/Bachelor of Business Administration:** Will develop in students an understanding of business management and the workings of organisations that will enhance their professional careers in a range of biomedical contexts across a range of organisations.

**The Victorian College of the Arts Visual Art Summer School:** Summer school programs are available for painting and drawing and run between 7 – 11 January 2019. For information and to book your place, go to <https://bit.ly/2iReIZG>

**Students in Year 10:** Did you know that if you want to apply for early entry to several universities in NSW and Canberra, selection will be based on your Year 11 results, not Year 12? For information, visit the Schools Recommendation Scheme website- <https://bit.ly/2NtPIFJ>

**Study in the US!** Have you considered studying in the US in the future? You can contact EducationUSA Melbourne for information on education and cultural exchanges between Australia and the US. EducationUSA runs general and sports scholarship information events and you can book in for a meeting to discuss your options. For information, go to <http://bit.ly/1MwBv6B>

**Careers in the Australian Public Service (APS):** The APS offers a huge range of careers. As one of the biggest employers in Australia it offers careers to suit just about anyone. You can search careers on offer at the My Career, My APS website, <http://bit.ly/1J6XcE1>

## VOCATIONAL & HIGHER EDUCATION NEWS

**Have you considered studying a vertical Bachelor and Master program at university?** Most undergraduate students study a single or double Bachelor degree when they first go to university. After graduation, many students will undertake further studies at the Master level. Reasons for doing this can include:

- Gain professional qualifications
- Specialise in a field explored in their Bachelor degree
- Undertake research in a field of interest
- Explore a new field of study

Several universities are now offering vertical Bachelor and Master programs. Students will start the Master degree whilst they are still studying the Bachelor degree, cutting down the time it would usually take to achieve both qualifications.

Australia National University, Canberra offer many flexible vertical degree combinations. The courses can be related (e.g., Engineering and Science) or completely different (e.g., Music and Law). For information, go to <http://bit.ly/2e8R1aV>

Monash University also offers vertical Bachelor Master programs in study areas such as Arts - <https://bit.ly/2DKOO6N>

### **Royal Women's Hospital Work Experience:**

Applications are opening soon for this amazing work experience program. Students currently in Year 9 will be able to apply for the 2019 program when applications open.

Areas of the hospital offering work experience may include: Nursing, Midwifery, Pathology, Pharmacy, IT, Administration, Clerical. You must be able to participate in the program on the dates set by the Hospital and organise your own transport and accommodation. More details are here- <https://bit.ly/2PCU0QD>

**Herald Sun Work Experience 2019:** If you are interested in pursuing a career in media, production, photography or journalism and are going into Years 10, 11 or 12 next year, you should consider applying for this amazing work experience opportunity at the Herald Sun, Southbank. You will need to organise your own transport and accommodation. Applications open 1 December 2018. For more information and to apply, go to <https://bit.ly/2A0YaHc>

## VOCATIONAL & HIGHER EDUCATION NEWS

**Casual employment:** With Christmas just around the corner, it's a very busy time for many businesses and employers are now hiring casual staff. You can sign up for employment at the following websites:

Coles, [www.colescareers.com.au/](http://www.colescareers.com.au/)

KFC, <http://bit.ly/1kOrqrJ>

Hungry Jacks, [www.hungryjacks.com.au/](http://www.hungryjacks.com.au/)

Sportsgirl, [www.sportsgirl.com.au/get-a-job](http://www.sportsgirl.com.au/get-a-job)

Woolworths, [www.wowcareers.com.au/](http://www.wowcareers.com.au/)

Kmart, [www.kmart.com.au/jobs](http://www.kmart.com.au/jobs)

Target, [www.target.com.au/company/careers](http://www.target.com.au/company/careers)

Myer, [www.myer.com.au/careers/](http://www.myer.com.au/careers/)

Red Rooster, [www.redrooster.com.au/careers](http://www.redrooster.com.au/careers)

Sussan, [www.sussan.com.au/](http://www.sussan.com.au/)

McDonald's, <http://bit.ly/1Bmfpeo>

Bunnings, [www.bunnings.com.au/join-our-team](http://www.bunnings.com.au/join-our-team)

Donut King, <http://www.donutking.com.au/>

Boost, [www.boostjuice.com.au/boost-jobs](http://www.boostjuice.com.au/boost-jobs)

About 80% of all job vacancies aren't advertised, so it is crucial that you market yourself to businesses with an excellent resume and cover letter. Make sure you tell as many people as possible that you are looking for work as often employers rely on 'word of mouth' to recruit for their positions.

For excellent job seeking tips, check out the resources at Youth Central- <https://bit.ly/2RGiViP>

Also, check out job options at 'Explore Careers' website - <http://bit.ly/2iDtTqe>

**Careers at Victoria Police:** Do you have an interest in joining the Police Force in the future? Victoria Police has developed a series of short videos for prospective recruits that highlight the recruitment process and what it is like to be a new member of the Force. To view the videos, go to <http://bit.ly/2fTorw7>

**MyGain YouTube Channel:** check out this channel to watch videos about apprenticeships, traineeships and employers, <http://bit.ly/1NC2fUS>

**AusAppPathways:** this is an App you can download so you can research apprenticeships and traineeships on the go via your smart phone, [www.ausapp.com.au/](http://www.ausapp.com.au/)

## VOCATIONAL & HIGHER EDUCATION NEWS

**Law work experience through Victoria University (VU):** All students who study Law at VU have the opportunity to apply for work experience at an organization such as:

- Victoria Legal Aid - Magistrates Court Program, Family Law Clinic, Infringements Clinic, General Clinic
- Victoria Police - Prosecutions Division
- State Trustees Program
- Young Workers Victoria
- County Court Internship Program
- Supreme Court Internship Program
- WEstjustice - Fines Clinic, Sunshine Youth Clinic, Family Law Clinic, Refugee Clinic

For information on these internships, go to <http://bit.ly/2fjDXA5>

**Sport internships at La Trobe University:** The University offers sport courses in areas such as

- Exercise Science
- Sport Development and Management
- Exercise Physiology
- Sports Journalism
- Physical Education

Students have access to range of internships in Australia and overseas. A website has been developed to promote La Trobe students engaging in internships called 'Intern Diaries'. If you are considering studying a sports related course in the future and would like to start exploring the internships you could apply for, you can view the website at this link - <http://bit.ly/2fX545r>

**Bachelor of Arts internships at Monash University:** Monash Arts offers and encourages internships for all students. Students gain course credit, practical experience and a great networking opportunity. Opportunities currently available to students can be viewed on the internships website - <http://bit.ly/1WVjIwT>

**Not sure where a degree in science can take you?** Australia National University has developed a short video, which gives an overview of science at the University - <http://science.anu.edu.au/bsc>. They have also developed a science 'career wheel', which lists 6 major science areas, Bachelor degrees you can undertake at the University, and graduate careers for each area. Go to <https://bit.ly/2RZQkoD> to download the flyer.

## DATES FOR YOUR DIARY

### NOVEMBER

**13 – 23: PaperSpace Student Exhibition,** School of Architecture and Built Environment, Deakin University. Geelong, <https://bit.ly/2znXzO2>

**26 Nov – 1 Dec: Residential Indigenous Science Experience (RISE) Program,** University of Melbourne, [www.gtac.edu.au/rise/](http://www.gtac.edu.au/rise/)

**27: Peninsula Experience Day,** Monash University. Peninsula campus, <https://bit.ly/2EFK6Zd>

**28 – 30: The ConocoPhillips Science Experience,** The University of Melbourne, Dookie campus. Register before 15 November, <https://bit.ly/2ap3Cau>

**29: Open Days,** Holmesglen Institute, various campuses, <http://bit.ly/1vxdZMy>

**30: Graduate Exhibition and Fashion Runway,** Whitehouse College of Design, Melbourne, <https://bit.ly/2E81RAj>

### DECEMBER

**4 – 8: Experience Monash Indigenous Summer Camp,** Monash University, <https://bit.ly/2z6KGt0>

**13: Information Night,** SAE Institute, Melbourne, <https://bit.ly/2DTkqlc>

**15, 22: UMAT Medical Interviews Workshop,** NIE, Adara, <https://bit.ly/2lwOgJt>

### JANUARY 2019

**4 – 13: Filmmaking Summer School,** University of Melbourne, [www.summerfilmschool.com/](http://www.summerfilmschool.com/)

**9: Open Day,** JMC Academy, Melbourne, <https://bit.ly/2nRkDB4>

**14 – 16: The ConocoPhillips Science Experience,** The University of Melbourne, Dookie campus, <https://bit.ly/2ap3Cau>

**7 – 11: Champion College Summer Week,** Sydney, <https://bit.ly/2DLLAQs>

**7 – 18: MU Student Union VCE Summer School,** <http://bit.ly/1NjTv31>